

Distributor Commitment to Certification of Ceramic Tile Installers

A successful client also builds your success and adds to your bottom line.

- Higher consumer confidence = more tile installations.
- Installers get more jobs – you sell more product.

Your clients will be regarded as highly-qualified tile installation professionals in tune with today's standards, construction applications and installation techniques. A certified installer builds consumer confidence in ceramic tile installation.

How do you get involved in promoting the Certification of Ceramic Tile Installers (CCTI)? Here's some ways you can help:

- Host a CCTI session at your facility.
- Promote CCTI with a counter top display.
- Educate your clients about CCTI in your newsletters or e-letters.
- Send out email announcements to your clients.
- Place a link on your website to www.tilecareer.com.

These are just a few suggestions on how you could support this great professional opportunity for your clients.

If you would like to participate as a supporter of the Certification of Ceramic Tile Installers (CCTI), please fill out the attached Distributor Commitment Form and fax this document to Scott Carothers, Executive Director of CTEF, at 864-222-1299 or you can email Scott at scott@tilecareer.com.



With your help, we can build a stronger ceramic tile market.



**Ceramic Tile Education Foundation . Scott Carothers, Executive Director
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